



SERVICES & PROCESS GUIDE

Every partnership begins with a conversation.

We build on your 'good bones' by helping enhance your business through thoughtful systems, clear communication, and purposeful design.

Unsure what you need? Many of our clients come to us with a problem to solve; not a service in mind.

Contact us and we'll help determine the best path forward.



ASHLEY@THEGOODBONESCO.COM



317-649-5171
CALL OR TEXT US



THEGOODBONESCO.COM

\$60

STRATEGY CALL



Once we've met and determined that you wish to partner with us, we will hop on a strategy call.

These calls are our way of helping clients gain clarity before investing too much time or money.

What can you expect from a strategy call?

- A dedicated 30 minute call
- A guided tour through our intake process
- A path forward toward the solution to your problem
- An individualized report

The **GOOD BONES** Co.

Systems - Strategy - Design



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SERVICES MENU

CLIENT STRATEGY

- Ongoing Strategy Sessions
- Brand Positioning
- Messaging & Communication Plans
- Customer Journey Mapping
- Service Structuring & Clarity
- Metrics & Performance Tracking



SYSTEMS

- Procedure Development
- CRM Implementation
- Internal & Client Communication Systems
- Process Design
- Brick & Mortar Systems
- QuickBooks Online Setup
- Wave Accounting Setup
- Domain & Hosting Setup
- Website Services
- Light Coding
- SEO Foundations

*We are not an accounting firm



DIGITAL DESIGN

- Logos
- Business Cards
- Flyers
- Brochures
- Rack Cards
- Postcards
- Posters
- Invitations
- Event Graphics
- Social Media Graphics
- Banners
- Menus
- Signage
- Presentation Slides
- Infographics

Need something else? Contact us!



COMMUNICATIONS

- Social Media Management
- Social Media Assistance
- Email Campaigns
- Announcements
- Marketing Materials
- Copywriting
- Website Copy
- Articles
- Press Releases
- Professional Writing Projects
- Advisory & Ongoing Support



EVERY PROJECT INCLUDES:

- Discovery & Planning
- Clear Communication
- Collaborative Feedback
- Organized Deliverables
- Documentation
- Long-Term Support Options



ONGOING SUPPORT

- Monthly Advisory
- Technical Support
- Process Improvements
- Business Documentation
- Staff & Team Training
- Continuous Optimization

